



**MULTIMEDIA
PUBLISHER'S STATEMENT
PAID & VERIFIED CIRCULATION
PLUS WEB SITE ACTIVITY**

Subject to Audit

**Army Times, Air Force Times, Navy Times,
Marine Corps Times Combined Statement
and armytimes.com, airforcetimes.com,
navytimes.com, marinescorpstimes.com,
militarytimes.com, militarytimesedge.com**

For the six months ended June 30, 2011

Field Served: U.S. Army, U.S. Air Force, U.S. Navy, U.S. Marine Corps and Coast Guard Personnel.

Publisher's Description of Web Site: Same as Field Served.

Primary URL: <http://www.armytimes.com>, www.airforcetimes.com, www.navytimes.com, www.marinescorpstimes.com, www.militarytimes.com, www.militarytimesedge.com.

Published by Gannett Government Media Corporation

Frequency: 52 times/year

ABC Member # 04-0075-1

Army Times, Air Force Times, Navy Times, Marine Corps Times Combined Statement and armytimes.com, airforcetimes.com, navytimes.com, marinescorpstimes.com, militarytimes.com, militarytimesedge.com

1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Paid & Verified Circulation: (See Par. 6)					
Subscriptions:					
Paid					
Print	140,396	56.8			
Digital (Replica)	4,441	1.8			
Total Paid Subscriptions	144,837	58.6			
Verified					
Print	47,678	19.3			
Total Verified Subscriptions	47,678	19.3			
Total Paid & Verified Subscriptions	192,515	77.9			
Single Copy Sales					
Print	54,765	22.1			
Total Single Copy Sales	54,765	22.1			
Total Paid & Verified Circulation	247,280	100.0	None Claimed		

**Multimedia Publisher's Statement
Paid & Verified Circulation Plus Web Site Activity**

1A. WEB SITE ACTIVITY for the month of June 2011

	Total	Daily	Mon. to Fri.	Sat. & Sun.
Page Impressions	8,321,917	277,397	307,723	194,002
Unique Users	2,115,515	93,076	101,673	69,437

Website activity audited by ABCi (See Par. 9)

For six months ended June 30, 2011

2. PRICES

	Suggested	Average Price (2)	
	Retail Prices (1)	Net	Gross (Optional)
Average Single Copy Subscription	\$3.25		
Average Subscription Price Annualized (52 issue frequency)	\$55.00		\$43.64
Average Subscription Price per Copy			\$0.84

(1) For the Statement period

(2) Represents subscriptions for the 12 months ended December 31, 2010.

3. PAID & VERIFIED CIRCULATION BY ISSUE OF PRINT AND DIGITAL REPLICA

Issue	Paid Subscriptions			Verified Subscriptions			Single Copy Sales			Total Paid & Verified Circulation		
	Print	Digital (Replica)	Total Paid Subscriptions	Print	Total Verified Subscriptions	Total Paid & Verified Subscriptions	Print	Total Single Copy Sales	Total Paid & Verified Circulation Print	Digital (Replica)	Total Paid & Verified Circulation	
Jan.	3	139,257	3,994	143,251	46,661	46,661	189,912	55,007	55,007	240,925	3,994	244,919
	10	140,034	4,064	144,098	46,655	46,655	190,753	52,424	52,424	239,113	4,064	243,177
	17	140,383	4,158	144,541	46,645	46,645	191,186	61,208	61,208	248,236	4,158	252,394
	25	139,818	4,082	143,900	46,552	46,552	190,452	54,853	54,853	241,223	4,082	245,305
	31	138,268	4,071	142,339	46,537	46,537	188,876	48,367	48,367	233,172	4,071	237,243
Feb.	7	139,135	4,145	143,280	46,526	46,526	189,806	45,317	45,317	230,978	4,145	235,123
	14	140,113	4,247	144,360	46,522	46,522	190,882	56,070	56,070	242,705	4,247	246,952
	21	137,358	4,190	141,548	46,419	46,419	187,967	52,763	52,763	236,540	4,190	240,730
	28	139,516	4,274	143,790	46,336	46,336	190,126	47,748	47,748	233,600	4,274	237,874
Mar.	7	140,091	4,243	144,334	46,299	46,299	190,633	66,175	66,175	252,565	4,243	256,808
	14	141,658	4,320	145,978	46,262	46,262	192,240	59,058	59,058	246,978	4,320	251,298
	21	141,699	4,443	146,142	48,657	48,657	194,799	59,657	59,657	250,013	4,443	254,456
	28	141,876	4,409	146,285	48,678	48,678	194,963	54,400	54,400	244,954	4,409	249,363
Apr.	4	140,036	4,425	144,461	48,683	48,683	193,144	60,851	60,851	249,570	4,425	253,995
	11	141,279	4,538	145,817	48,722	48,722	194,539	57,612	57,612	247,613	4,538	252,151
	18	141,439	4,642	146,081	48,693	48,693	194,774	53,702	53,702	243,834	4,642	248,476
	25	141,416	4,655	146,071	48,634	48,634	194,705	50,565	50,565	240,615	4,655	245,270
May	2	140,078	4,605	144,683	48,610	48,610	193,293	58,490	58,490	247,178	4,605	251,783
	9	141,280	4,664	145,944	48,618	48,618	194,562	53,746	53,746	243,644	4,664	248,308
	16	141,914	4,760	146,674	48,564	48,564	195,238	50,936	50,936	241,414	4,760	246,174
	23	142,337	4,722	147,059	48,476	48,476	195,535	59,457	59,457	250,270	4,722	254,992
June	30	142,565	4,770	147,335	48,411	48,411	195,746	45,875	45,875	236,851	4,770	241,621
	6	138,938	4,729	143,667	48,393	48,393	192,060	52,127	52,127	239,458	4,729	244,187
	13	140,269	4,785	145,054	48,388	48,388	193,442	48,108	48,108	236,765	4,785	241,550
	20	138,154	4,719	142,873	48,366	48,366	191,239	56,027	56,027	242,547	4,719	247,266
	27	141,387	4,806	146,193	48,341	48,341	194,534	63,359	63,359	253,087	4,806	257,893

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

None

5. TREND ANALYSIS

	2006	%	2007	%	2008	%	2009	%	2010	%
Subscriptions:										
Paid	185,795	76.3	181,778	73.9	168,530	68.7	154,956	63.2	147,313	59.9
Verified	855	0.4	8,670	3.5	19,636	8.0	32,304	13.2	43,678	17.7
Total Paid & Verified Subscriptions	186,650	76.7	190,448	77.4	188,166	76.7	187,260	76.4	190,991	77.6
Single Copy Sales	56,713	23.3	55,556	22.6	57,212	23.3	57,934	23.6	54,991	22.4
Total Paid & Verified Circulation	243,363	100.0	246,004	100.0	245,378	100.0	245,194	100.0	245,982	100.0
Year Over Year Percent of Change		-3.2		1.1		-0.3		-0.1		0.3
Avg. Annualized Subscription Price	\$45.84		\$44.08		\$44.31		\$44.69		\$44.20	

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Print Average for Period	Digital (Replica) Average for Period	Total	% of Circulation
PAID SUBSCRIPTIONS				
Individual Subscriptions*	140,102	4,441	144,543	58.5
Subscriptions for Military Personnel*	294		294	0.1
TOTAL PAID SUBSCRIPTIONS	140,396	4,441	144,837	58.6
VERIFIED SUBSCRIPTIONS				
Public Place (See Par. 6A)	47,678		47,678	19.3
TOTAL VERIFIED SUBSCRIPTIONS	47,678		47,678	19.3
TOTAL PAID & VERIFIED SUBSCRIPTIONS	188,074	4,441	192,515	77.9
SINGLE COPY SALES				
Single Issue Sales	54,765		54,765	22.1
TOTAL SINGLE COPY SALES	54,765		54,765	22.1
TOTAL PAID & VERIFIED CIRCULATION	242,839	4,441	247,280	100.0

*Included in Average Price calculation

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

Verified Subscription:	Fitness/ Recreational Facilities	Other	Total Public Place Copies
Public Place	47,678		47,678

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

None

7. GEOGRAPHIC DATA for the May 16, 2011 issue

Total paid & verified circulation of this issue was 0.4% less than the total average paid & verified circulation.

State	PAID SUBSCRIPTIONS			VERIFIED SUBSCRIPTIONS			SINGLE COPY SALES			Total Paid & Verified Circulation Digital (Replica)	Total Paid & Verified Circulation
	Print	Digital (Replica)	Total Paid Subscriptions	Print	Total Verified Subscriptions	Total Paid & Verified Subscriptions	Print	Total Single Copy Sales	Total Paid & Verified Circulation Print		
Alabama	2,844	73	2,917	552	552	3,469	512	512	3,908	73	3,981
Arizona	2,709	88	2,797	1,191	1,191	3,988	751	751	4,651	88	4,739
Arkansas	1,176	26	1,202	344	344	1,546	151	151	1,671	26	1,697
California	11,868	433	12,301	3,230	3,230	15,531	4,139	4,139	19,237	433	19,670
Colorado	2,794	114	2,908	546	546	3,454	785	785	4,125	114	4,239
Connecticut	1,285	36	1,321	579	579	1,900	103	103	1,967	36	2,003
Delaware	535	27	562	160	160	722	71	71	766	27	793
District of Columbia	961	11	972	140	140	1,112	299	299	1,400	11	1,411
Florida	9,145	230	9,375	2,546	2,546	11,921	1,420	1,420	13,111	230	13,341
Georgia	5,173	192	5,365	971	971	6,336	2,814	2,814	8,958	192	9,150
Idaho	591	17	608	242	242	850	60	60	893	17	910
Illinois	3,848	95	3,943	1,873	1,873	5,816	290	290	6,011	95	6,106
Indiana	2,063	33	2,096	2,181	2,181	4,277	124	124	4,368	33	4,401
Iowa	1,089	17	1,106	728	728	1,834	15	15	1,832	17	1,849
Kansas	1,796	63	1,859	549	549	2,408	734	734	3,079	63	3,142
Kentucky	2,105	49	2,154	471	471	2,625	1,394	1,394	3,970	49	4,019
Louisiana	1,679	67	1,746	592	592	2,338	705	705	2,976	67	3,043
Maine	782	17	799	480	480	1,279	59	59	1,321	17	1,338
Maryland	4,010	165	4,175	1,152	1,152	5,327	1,119	1,119	6,281	165	6,446
Massachusetts	2,378	64	2,442	1,231	1,231	3,673	160	160	3,769	64	3,833
Michigan	2,865	43	2,908	1,741	1,741	4,649	80	80	4,686	43	4,729
Minnesota	1,643	34	1,677	1,876	1,876	3,553	126	126	3,645	34	3,679
Mississippi	1,341	31	1,372	409	409	1,781	348	348	2,098	31	2,129
Missouri	2,497	46	2,543	838	838	3,381	557	557	3,892	46	3,938
Montana	489	7	496	270	270	766	21	21	780	7	787
Nebraska	895	19	914	366	366	1,280	156	156	1,417	19	1,436
Nevada	1,322	37	1,359	196	196	1,555	253	253	1,771	37	1,808
New Hampshire	758	13	771	497	497	1,268	22	22	1,277	13	1,290
New Jersey	2,757	59	2,816	939	939	3,755	260	260	3,956	59	4,015
New Mexico	1,070	32	1,102	390	390	1,492	311	311	1,771	32	1,803
New York	5,120	121	5,241	2,874	2,874	8,115	844	844	8,838	121	8,959
North Carolina	6,167	259	6,426	998	998	7,424	3,869	3,869	11,034	259	11,293
North Dakota	425	11	436	204	204	640	122	122	751	11	762
Ohio	3,915	92	4,007	2,612	2,612	6,619	200	200	6,727	92	6,819
Oklahoma	1,975	67	2,042	492	492	2,534	546	546	3,013	67	3,080
Oregon	1,232	28	1,260	513	513	1,773	42	42	1,787	28	1,815
Pennsylvania	4,690	85	4,775	4,134	4,134	8,909	186	186	9,010	85	9,095
Rhode Island	630	13	643	102	102	745	158	158	890	13	903
South Carolina	2,998	77	3,075	486	486	3,561	845	845	4,329	77	4,406
South Dakota	390	14	404	359	359	763	61	61	810	14	824
Tennessee	3,000	81	3,081	564	564	3,645	198	198	3,762	81	3,843
Texas	10,189	377	10,566	2,205	2,205	12,771	4,205	4,205	16,599	377	16,976
Utah	625	27	652	203	203	855	211	211	1,039	27	1,066
Vermont	332	4	336	270	270	606			602	4	606
Virginia	10,964	432	11,396	1,030	1,030	12,426	2,632	2,632	14,626	432	15,058
Washington	3,715	138	3,853	827	827	4,680	1,889	1,889	6,431	138	6,569
West Virginia	720	10	730	533	533	1,263	7	7	1,260	10	1,270
Wisconsin	2,096	37	2,133	1,111	1,111	3,244	179	179	3,386	37	3,423
Wyoming	324	10	334	179	179	513	81	81	584	10	594
TOTAL 48 CONTERMINOUS STATES	133,975	4,021	137,996	46,976	46,976	184,972	34,114	34,114	215,065	4,021	219,086
Alaska	749	47	796	240	240	1,036	663	663	1,652	47	1,699
Hawaii	2,041	143	2,184	229	229	2,413	1,816	1,816	4,086	143	4,229
TOTAL ALASKA & HAWAII	2,790	190	2,980	469	469	3,449	2,479	2,479	5,738	190	5,928
U.S. Unclassified											
TOTAL UNITED STATES	136,765	4,211	140,976	47,445	47,445	188,421	36,593	36,593	220,803	4,211	225,014
Poss. & Other Areas	490	25	515	316	316	831	21	21	827	25	852
U.S. & POSS., etc.	137,255	4,236	141,491	47,761	47,761	189,252	36,614	36,614	221,630	4,236	225,866
Canada											
International	85	6	91	22	22	113	14,322	14,322	14,429	6	14,435
Other Unclassified											
Military or Civilian Personnel Overseas	4,574	518	5,092	781	781	5,873			5,355	518	5,873
GRAND TOTAL	141,914	4,760	146,674	48,564	48,564	195,238	50,936	50,936	241,414	4,760	246,174

ANALYSIS BY ABCD COUNTY SIZE for the May 16, 2011 issue

Magazines of less than 500,000 total average paid and verified circulation not required to answer this paragraph.

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended June 30, 2011

A. DURATION			C. CHANNELS		
		%			%
(a) One to six months (1 to 26 issues).....	24,362	31.9	(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers.....	72,358	94.8
(b) Seven to eleven months (27 to 48 issues)	156	0.2	(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling.....	3,954	5.2
(c) Twelve months (49 to 52 issues).....	46,103	60.4	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations.....	None	
(d) Thirteen to twenty-four months.....	2,656	3.5	(d) Subscriptions as part of membership in an organization	None	
(e) Twenty-five months and more	3,035	4.0			
Total Subscriptions Sold in Period.....	76,312	100.0	Total Subscriptions Sold in Period	76,312	100.0
B. USE OF PREMIUMS					
(a) Ordered without premium	63,783	83.6			
(b) Ordered with material reprinted from this publication.....	None				
(c) Ordered with other premiums, See Par. 9	12,529	16.4			
Total Subscriptions Sold in Period.....	76,312	100.0			

9. EXPLANATORY

(a) Suggested Retail Prices: Subscriptions: U.S., 2 yrs. \$99.00; 3 yrs. \$129.00.

(b) Average non-analyzed non-paid circulation for the 6 month period: 6,198 copies per issue.

(c) Post expiration copies: Average number of copies served on subscriptions not more than three months after expiration was 12,329 or 6.4% of average paid subscription circulation.

(d) DESCRIPTION OF DIGITAL (Replica) - The Digital Edition is an exact replica of the print product in format and advertising content. The Digital Edition is available at www.militarytimes.com.

(e) An average subscription price for the combined statement is based on the individual Publisher's Statements' average subscription price calculation as follows: Army Times, 83¢ per copy; Air Force Times, 85¢ per copy; Navy Times, 84¢ per copy; Marine Corps Times, 84¢ per copy.

(f) Subscriptions for Military Personnel: The average of 294 copies per issue, shown in Par. 6 and included in Par. 1, represents copies purchased by individuals and various business concerns for deployed Military Personnel.

(g) Use of Premiums: Dress socks, boot socks, headlites, backpacks, knives, flannel blankets, books, towels, novelty buttons or coffee, with no advertised or stated values, were offered with 26 week subscriptions sold at \$19.95 and 52 week subscriptions sold at \$39.95.

(h) Publisher's declared policy is to accept advertising copy for all editions, for various combinations of editions, or for one edition only.

(i) It is the publisher's policy to expire all subscriptions on a monthly basis; therefore, some subscribers may receive from one to four issues more than entitled to, but no offer of this kind is made to subscribers.

(j) **VARIANCE BETWEEN FAS-FAX AND PUBLISHER'S STATEMENT:** The difference shown between this Publisher's Statement and those originally filed by this publication for inclusion in the June 2011 Fas-Fax Report was 7 copies per issue difference.

ABC Interactive Definitions:

Page Impressions: The combination of one or more files presented to a viewer as a single document as a result of a single request received by the server.

Unique Users:

This site uses the cookie-based method to measure unique users. If cookies are not accepted, then the IP address & user-agent in combination based method is used to measure unique users.

Note: The Total number of Unique Users is adjusted to remove duplicate visits by the same user. In other words, regardless of the number of times that a user visited the site, they were considered a single Unique User for the period. The Daily average represents the number of Unique Users that visited the site each day added together and then divided by the number of days in the period. The Mon. to Fri. and the Sat. & Sun. averages are calculated in the same manner as the Daily average but limited to weekdays and weekends respectively.

10. VARIANCE

Latest released Audit Report for 12 months ended June 30, 2010; Variation from Publisher's Statements

Audit Period Ended [^]	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	Percentage of Difference (Paid & Verified)
06-30-10	None Claimed	245,095	245,855	-760	-0.3
06-30-09	None Claimed	245,669	245,669		
06-30-08	None Claimed	244,962	244,962		
06-30-07	(a)	243,757	243,757		
06-30-06	251,000	248,270	248,270		

[^]Effective with the June 2006 Publisher's Statements, publications were given the option of reporting verified circulation.

(a) Effective 01/01/07 changed from 251,000 to None Claimed

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

Parent Company: Gannett Company Inc.

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DONNA PETERSON

ELAINE HOWARD

Date Signed: August 10, 2011

VP, Audience Development & Customer Care

President & CEO

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Established: 1940 ABC Member since: 1962

04-0075-1	Analyzed Issue Date	05/16/11
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	3.25
	Association Subscription Price	
	U.S. Subscription Price	55.00
	Canadian Subscription Price	
	International Subscription Price	