

Custom Publishing: Reach the world with a world of options

Business Profiles

We will work with you to write and publish a Business Profile of your choice of subject matter as a magazine-style insert. With our name on it masthead, your Business Profile will be an exceptional opportunity to deliver a dramatic impact to our exclusive audience.



Inserts

Inserts of your material that are bound or blown in our publication go beyond a normal ad and impart more weight to your message. These can be anything from a one-page "slip sheet" to a multi-page brochure.



Pressure-Sensitive Labels

With a Pressure-Sensitive Label, you can have your company's high-impact graphics applied directly to our covers. It will communicate a brief but compelling message that receives immediate notice.



Belly Band

Belly Bands completely wrap the width of the publication, carrying your message in your choice of creative. It will be the first thing that readers see and will make your message stand out prominently. *(Trade show or hand-delivered copies only)*



For information on specific issue availability, rate structure and special marketing options, please contact your **Military Times Media Group** Account Manager.