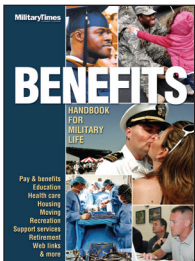


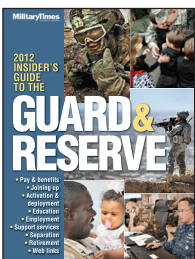


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**Insider's Guide to Military Benefits
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**M.T. FIT
(Guide to Health & Fitness)**

Issue Date: November 12, 2012
Ad Close Date: September 28, 2012

*Cover art subject to change

Reference Magazine Rates

Size	4 Color	Black & 1 Color	Black & White
Two Page Spread	\$49,220	\$42,950	\$36,680
Full Page	24,610	21,475	18,340
2/3 Page	20,160	17,025	13,890
1/2 Page	17,250	14,115	10,980
1/3 Page	13,990	10,855	7,720
1/6 Page	11,440	8,305	5,170

Premium Positions

Back Cover	\$3,000
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Center Spread	2,000
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Other Requested Positions	500

Reference Magazine Mechanical Requirements

	Non-Bleed	Bleed
Two Page Spread	14.75" wide x 10" deep	16.25" wide x 10.875" deep
Full Page	7" wide x 10" deep	8.25" wide x 10.875" deep
2/3 Page (vert)	4.625" wide x 10" deep	
2/3 Page (horiz)	7" wide x 6.5" deep	
1/2 Page (vert)	3.375" wide x 10" deep	
1/2 Page (horiz)	7" wide x 5" deep	
1/3 Page	4.625" wide x 5" deep	
1/3 Page Column	2.25" wide x 10" deep	
1/6 Page	2.25" wide x 5" deep	