

	Issue Date	On Sale Date	Ad Close	OFFDuty Special Feature	OFFDuty Feature Topic	Military Times Special Feature	Tradeshows**
January	12/28/09	12/21/09	12/11/09				
	1/4	12/28	12/18	New Year, New You (Fitness)	Travel/Adventure	2010 Paybook	Surface Navy
	1/11	1/4	12/25	How Much Life Insurance/Need?	Health/Fitness		
	1/18	1/11	12/31		GearScout		
1/25	1/18	1/8		Video Game			
February	2/1	1/25	1/15		Travel/Adventure		Marine West AFCEA West
	2/8	2/1	1/22	Valentine's Day Gifts - Best Gear from SHOT Show	Health/Fitness		
	2/15	2/8	1/29	Military Tax Guide (Finance)	GearScout		
	2/22	2/15	2/5		Video Game		
March	3/1	2/22	2/12	Motorcycle Buyer's Guide	Travel/Adventure	Army Modernization (Army Only)	AUSA Winter
	3/8	3/1	2/19	12 Ways to Say Thanks to Mom	Health/Fitness		
	3/15	3/8	2/26		GearScout		
	3/22	3/15	3/5	Tools for the Handy Man	Video Game		
April	3/29	3/22	3/12	Used Motorcycle Buyer's Guide	Travel/Adventure		Marine South
	4/5	3/29	3/19	Used Car Buyer's Guide	Health/Fitness		
	4/12	4/5	3/26		GearScout		
	4/19	4/12	4/2	PCS Moves/Home Finance	Video Game		
May	4/26	4/19	4/9		Travel/Adventure	2010 Benefits: Handbook for Military Life (Close 3.19.10)	
	5/3	4/26	4/16	Military Appreciation Month	Health/Fitness	State of the Navy (Navy Only)	Navy League
	5/10	5/3	4/23		GearScout		
	5/17	5/10	4/30	Car Trends	Video Game		Armor Warfighting Conf.
June	5/24	5/17	5/7		Travel/Adventure		
	5/31	5/24	5/14	Military Appreciation Month (Memorial)	Health/Fitness		
	6/7	5/31	5/21	Summer Vacations (Travel)	GearScout		
	6/14	6/7	5/28		Video Game		
July	6/21	6/14	6/4	Father's Day Gift Guide	Travel/Adventure		Eurosatory/SOCOM
	6/28	6/21	6/11	Summer Movie Blockbusters	Health/Fitness	Service Members of the Year	SHRM
	7/5	6/28	6/18		GearScout		2010 SMOY
	7/12	7/5	6/25	Best New Video Games	Video Game		
7/19	7/12	7/2		Travel/Adventure			
August	7/26	7/19	7/9	Finance: Credit Boot Camp	Health/Fitness		Farnborough Airshow
	8/2	7/26	7/16		GearScout		
	8/9	8/2	7/23		Video Game		Landwarfare Net
	8/16	8/9	7/30		Travel/Adventure		
September	8/23	8/16	8/6		Health/Fitness	Guard & Reserve Handbook (Close 7.16.10)	Military Vehicles
	8/30	8/23	8/13		GearScout		
	9/6	8/30	8/20	Best New Cars 2011	Video Game		
	9/13	9/6	8/27		Travel/Adventure		
October	9/20	9/13	9/3		Health/Fitness	State of the Air Force (Air Force Only)	AFA
	9/27	9/20	9/10	Retirement Planning/Investing	GearScout	State of the Marine Corps (Marine Corps Only)	Modern Day Marine Defendory
	10/4	9/27	9/17		Video Game		
	10/11	10/4	9/24		Travel/Adventure		
November	10/18	10/11	10/1	Wilderness Challenge	Health/Fitness	CFC	
	10/25	10/18	10/8	Military Halloween Costumes	GearScout	CFC	
	11/1	10/25	10/15		Video Game	CFC; State of the Army (AT Only)	AUSA 2010
	11/8	11/1	10/22	Veterans Day	Travel/Adventure	CFC	
December	11/15	11/8	10/29		Health/Fitness		
	11/22	11/15	11/5	Gift Guide (Electronics)	GearScout	Installations Guide (Close 10.15.10)	
	11/29	11/22	11/12	Gift Guide (Toys)	Video Game		
	12/6	11/29	11/19	Gift Guide (GearScout)	Travel/Adventure		
	12/13	12/6	11/26		Health/Fitness		
	12/20	12/13	12/3		GearScout		
	12/27	12/20	12/10	Last-Minute Sales/Deals	Video Game		

For more information, contact your sales representative - Washington, DC Office: 1.800.252.5825
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*Exact dates contingent on Congressional action.
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